

# Preach It Personally

by Arthur Vess

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*The sermon emphasizes the importance of preaching God's truth personally and making it relevant to individuals, both in public and private life.*

**Scripture:** Isaiah 6:1, Matthew 28:19, 1 Corinthians 9:22, Colossians 3:16, Hebrews 4:12

**Topics:** "Personal Evangelism", "Holy Living"

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## Description

Arthur Vess emphasizes the importance of personalizing the message of holiness and truth in daily life, reaching individuals in their homes, workplaces, and everywhere they are needed. He encourages preaching to individuals as if they were the masses, ensuring each person feels the message is specifically for them. Vess urges listeners to focus on God and the truth, just as Isaiah experienced the overwhelming presence of God in the temple, declaring His holiness and glory.

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## Transcript

Preach it personally in your daily life and conversation to individuals in their homes, at work, on the streets and every place where people need it. Holiness is not worth much if it dies at church. If you know how to preach to individuals, you can preach to the masses as individuals, and make everyone who needs it feel that the message is for them. The masses and congregations are all made up of individuals. Make them say, "That message was for me, just what I needed." Do it so that they will forget the preacher and the time, and all else, but God and the truth, as they need both. Like Isaiah who "saw the Lord, high and lifted up, and his train filled the temple," which charged the atmosphere. "Holy, holy, holy, is the Lord of hosts. The whole earth is full of his glory."

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Source: <https://sermonindex.net/speakers/arthur-vess/preach-it-personally/>

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